

Social Networking for the Music Classroom

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How many of you are using Social Media or Networking in your classes?

Potential to extend and support learning in outside of our class time... student contributions
Networking with parents and community
Tools for professional development and online communities of practice

The logo for Ning, featuring the word "Ning" in a green, rounded, sans-serif font with a slight drop shadow.The YouTube logo, consisting of the word "You" in black and "Tube" in white inside a red rounded rectangle, with the tagline "Broadcast Yourself™" below it.The reddit logo, featuring a small white alien mascot (a "redditor") on the left and the word "reddit" in a lowercase, sans-serif font on a light blue background.The Facebook logo, featuring the word "facebook" in white lowercase letters on a dark blue rectangular background.

Web 2.0

The Twitter logo, featuring the word "twitter" in a light blue, lowercase, sans-serif font with a white outline.The Digg logo, featuring the word "digg" in white lowercase letters on a dark blue rectangular background, with a small "TM" trademark symbol.The Noteflight logo, featuring the word "noteflight" in white lowercase letters on a black background, with a red arc above the "o" and "BETA" in red above the "t".The Flickr logo, featuring the word "flickr" in a lowercase, sans-serif font, with "flick" in blue and "r" in pink.The Myspace logo, featuring the word "myspace" in a lowercase, sans-serif font, with "my" in green and "space" in a lighter green.

Technologies I speak of

blogs, wikis, podcasts, Twitter, social networks (facebook, myspace, ning) – loosely "Web 2.0"

University of Massachusetts Lowell

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Art and Music at
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Department of Music

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The UML Music Department offers four undergraduate concentrations:

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The department offers graduate degrees in:

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In addition, the department offers a [five-year dual degree program](#) combining the Bachelor of Music in Music Studies with the Master of Music in Music Teaching. This program leads to initial teacher licensure.

Department of Music - 35 Wilder St., Suite 3, Lowell, MA 01854
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Web 1.0 – simple websites.

Purpose: disseminate information

Online version of a book, catalog, or directory

Saves on paper.

CLICK OUT TO BLOG: <http://www.alexruthmann.com/blog/2008/06/03/copyright-ben-stein-vs-yoko-ono-implications-for-fair-use-in-music-education/>

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Here the focus is USER GENERATED CONTENT and social media
Blogs, images, videos.... anyone <\$1000 (\$500) (\$100)
OLPC – social hardware.

Web 2.5? 3.0? ???

Portable

- Phones, iPod Touch, Tablet PCs
- Content creation

Integrated Tools

- Blogs+Media+Wikis+
- Content manipulation

Web 2.5? 3.0? ???

Social Cloud Applications

- EtherPad, Google Docs
- Live collaboration online, on-the-go
- Noteflight.com - free online music notation
- Jam2Jam.com - visual/sonic improvisation

Custom Social Networks

Ning.com

Haikuls.com

- Professional development
- Supports student work outside of class
- Integrates blogs, wikis, media, forums
- Private, controlled environment
- Easy networking with parents and community

Examples from Classrooms

- **Tony Beatrice** - Pentucket Schools (MA)
- **Erinn Wrobel** - Huron Valley Schools (MI)
- **Arts Academy of the Woods** Choirs (MI)
- **Jennifer Bailey** - Farmington Schools (MI)

Social Networks for Music Tech Teachers

Music Techie Teachers Ning

MACUL Space Ning

Music Education Technology Ning

Education 2.0 Ning

More Tools for Teachers

Google Reader - RSS feed aggregator

Delicious.com - Social bookmarking

Twitter.com - “Microblogging”

Google Reader – “custom online newspaper” with only the content I want

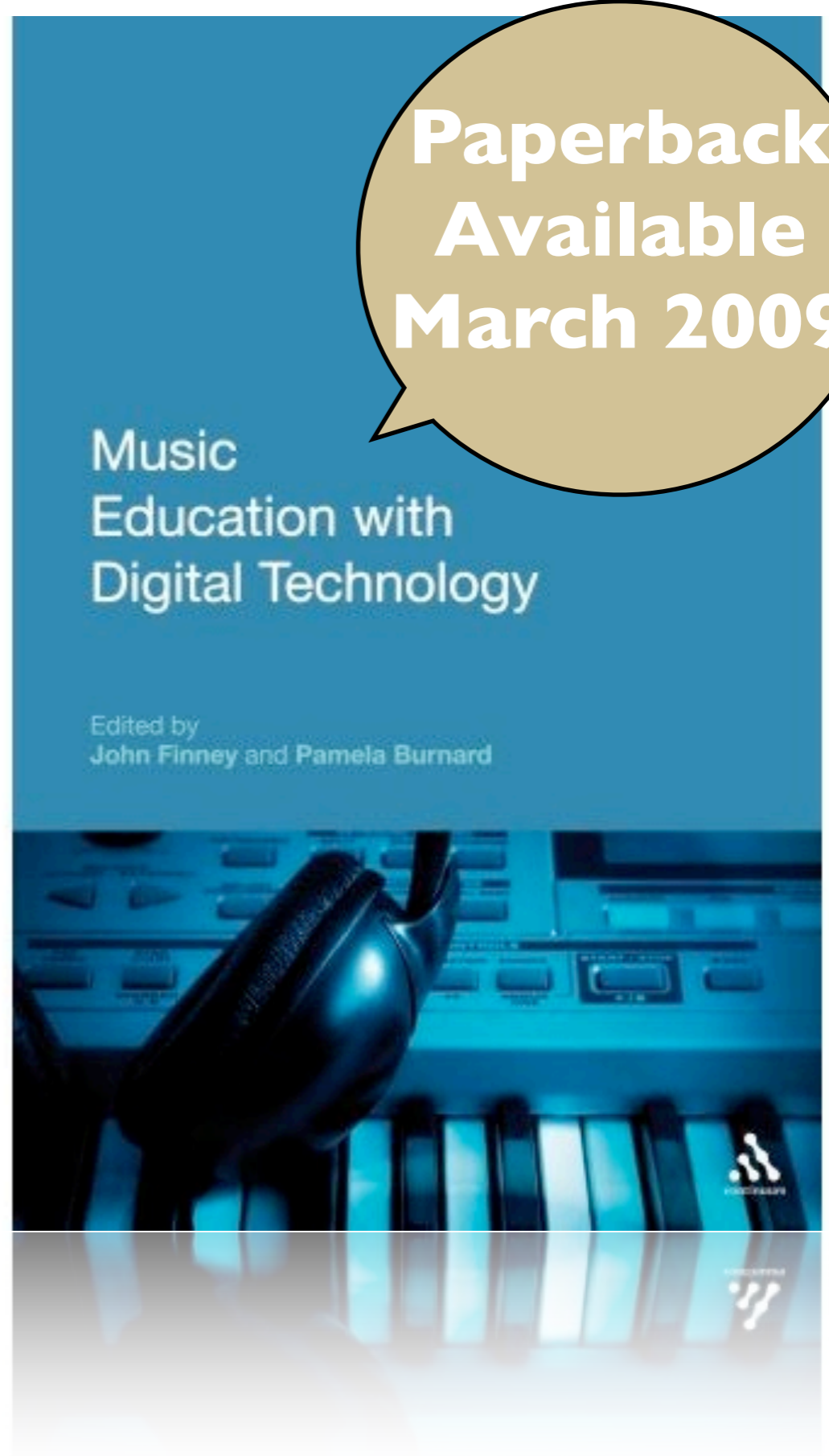
Delicious – search your friends’ and colleagues web bookmarks

Twitter – Stay current, but also to ask quick questions – US Air flight

More Information?

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learning and teaching through
online collaborative technologies*

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All links available @
<http://alexruthmann.com/>

at the **MMC 2009** tab.

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